



FOR IMMEDIATE RELEASE:

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Monika Trzcinska Participates in Women in Consulting Panel at Harvard GSAS Consulting Club

AND

Paul Zhang Serves as a Judge in the Annual Case Competition at Yale Graduate Consulting Club

On **March 19, 2020**, Monika Trzcinska, Partner at Bluestar BioAdvisors, LLC (Bluestar) joined the Women in Consulting panel hosted by the Harvard GSAS Club, a student organization that provides educational programs and helps to bridge the gap between industry and academia.

The meeting, which was originally scheduled to be held at Harvard University, was moved to an online format due to the COVID-19 pandemic. The panel consisted of women consultants from various firms, including Alira Health, Bain & Co, BCG, Clearview Healthcare Partners, Health Advances, IQVIA, LEK, and Eversana (previously Promidian). The program opened with a 20-minute keynote speech followed by short introductions of the panelists and a moderated Q&A session, which attracted over 70 participants.

The moderated questions included the following:

- What challenges and/or advantages do women specifically face during their consulting career?
- Are there women in leadership positions at your firm and how did they advance into these positions?
- Are there opportunities to seek mentorship from more experienced women at your firm? Who has served as a mentor to you and what did you specifically learn from them?
- What is a career in consulting like with young children? For anyone with a family or wanting to start a family, how do you balance your time?
- Consulting is known for being a highly stressful job. What are some policies or initiatives that your firm have taken to help their employees cope with stress?

The panelists provided various perspectives on how their respective organizations address some challenges faced by women and provided insights on how to remedy these challenges by requesting feedback and effectively communicating with superiors and team members. In particular, Monika discussed the importance of seeking mentors early in one's career versus champions once a level of expertise has been established. The panelists also stressed the need to tap into women-focused organizations both inside consulting firms, as well as other professional organizations. The panel concluded with some tips on how to prepare for in-person interviews with prospective consultancies, which included approaching the case study as a mini-project and practicing the presentation well ahead of the actual interview.

On March 20, 2020, Paul Zhang, Partner at Bluestar, joined the annual case competition hosted by the Yale Graduate Consulting Club (YGCC). This case competition attracted 25 teams representing 17 schools across the country. Bluestar was proud to be a silver sponsor of this year's YGCC case competition. Throughout two rounds of the competition, which played out over an eight hour marathon day, Paul served as a judge along with representatives from other prominent consulting firms, including McKinsey, Bain & Company, BCG, LEK and Clearview Healthcare Partners.

While this annual event was moved to an online format due to the COVID-19 outbreak, the competition ran flawlessly. The contestants were well prepared, energetic, and polished in their delivery. YGCC did a fantastic job reacting to the situation and organizing a high quality event.

Paul was able to join an online panel discussion with contestants in between the competitions to answer career development related questions and introduce the boutique life science dedicated consulting model at Bluestar.

About Bluestar BioAdvisors

Bluestar BioAdvisors, LLC is an expertise-based boutique consultancy dedicated to the life sciences industry. Its leadership team consists of senior members with consulting and industry expertise. We focus on addressing the commercial opportunities and challenges of pipeline stage assets, leading to actionable strategies on global scale.

Source: Bluestar BioAdvisors LLC.

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